



SUMMARY OF THE PRIVACY NOTICE

Data Processing in Connection with Subscription to the Alaskan Newsletter

The purpose of this privacy notice is to inform you and obtain your explicit consent regarding the collection and processing of your personal data in connection with your newsletter subscription.

We collect/process	We use this data for the purpose of	We rely on
Identification data: Last name, first name, email address. Geolocation data: province.	To keep you informed about our products, services, events, promotions, and marketing communications.	The consent you voluntarily provide by checking the box <i>"I consent to receiving the newsletter and to the collection, processing, and sharing of my personal data as described in the privacy notice."</i>

Exercise your rights by filling out the following form: [Exercising Your Rights | Premier Tech](#)

Ask questions by contacting us at privacy@premiertech.com

FULL TEXT OF THE PRIVACY NOTICE

Data Processing in Connection with Subscription to the Alaskan Newsletter

What data is collected/used?

We collect and/or use the following personal data, which are defined as follows for the purposes of this entire privacy notice (hereinafter collectively referred to as "personal data"):

- **Identification data:** your last name, first name, and email address.
- **Geolocation data:** your province.

Why do we collect/use this data?

Premier Tech uses this data to:

- Send you the Alaskan newsletter as well as marketing communications, information about our products and services, and promotional offers.

Who is the data controller?

The data controller is Premier Tech Home & Garden Inc., a Canadian company located at 1 Premier Tech Avenue, Rivière-du-Loup, Quebec, Canada G5R 6C1.

**What is the legal basis?**

Data processing is based on the legal basis of the consent you voluntarily provide by checking the box *"I consent to receiving the newsletter and to the collection, processing, and sharing of my personal data as described in the privacy notice."*

How long will the data be retained?

Your data will be retained until you withdraw your consent.

Who are the recipients of the data?

The data is collected by Premier Tech Home & Garden and may be shared within the group for service purposes.

Is there an international transfer of my data?

In principle, the data will be processed, shared, and stored within the province of Quebec. The data may be shared with third parties and, depending on your place of residence, may be transferred to Quebec, Canada, or the United States, within the Premier Tech Group, as well as to data processors to achieve the purposes to which you have consented. We are committed to implementing the necessary measures to ensure an adequate level of security in accordance with industry standards.

How do I exercise my rights?

You may exercise your rights of access, rectification, erasure, restriction, objection, and data portability at any time, as well as withdraw your consent, by contacting Premier Tech's "Compliance and Data Protection" team at privacy@premiertech.com.

How can I file a complaint?

You may exercise your rights at any time with the relevant national or local authorities, including the Commission d'accès à l'information du Québec (CAI) if you reside in Quebec. You may also contact us at any time at privacy@premiertech.com with any questions.